京信通信系統控股有限公司 Comba Telecom Systems Holdings Limited 股份編號 Stock Code: 2342

#### INNOVATIVE IMPLEMENTATION BALANCED DEVELOPMENT

創新進步 均衡發展

# Annual Results 2009 Corporation Presentation

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#### Agenda

- **Financial Overview**
- Business Overview
- Financial Highlights
- Financial Review
- Customer Review
  - **Business Review**
  - Market Outlook

#### **Financial Overview** For the year ended 31 December 2009

- Revenue **↑** 75.8%
- Gross profit margin ↑ 0.4% points
- Operating profit margin ↑ 6.4% points
- Net profit margin ↑ 3.7% points
- Return on average equity ↑ 12.6% points
- Positive operating cashflow:
  HK\$485M (2009) v. HK\$215M (2008)

#### **Business Overview** For the year ended 31 December 2009

## Comba

#### Strong revenue growth from all customers

- 1. China Mobile **↑** 31.4%
- **2.** China Unicom ↑ 248.3%
- 3. China Telecom ↑ 189.0%
- 4. International Customers & Core Equipment Manufacturers ↑32.8%

#### Strong revenue growth from all product segments

- 1. Wireless Access (DMS & WLAN) ↑ 252.3%
- 2. Services ↑ 113.1%
- 3. Antennas and Subsystems ↑ 68.9%
- 4. Wireless Enhancement ↑ 37.7%

# **Financial Highlights**

**Financial Results** 

**Dividend and Bonus Share** 

**Financial Position** 

**Key Financial Indicators** 

### **Financial Results**



	For the year ended 31 December		
HK\$'000	2009	2008	Change
Revenue	4,439,991	2,525,895	+ 75.8%
Gross profit	1,681,923	946,034	+ 77.8%
Gross profit margin	37.9%	37.5%	+ 0.4% pts
Operating profit	765,331	273,387	+ 179.9%
Operating profit margin	17.2%	10.8%	+ 6.4% pts
Тах	142,291	27,493	+ 417.6%
Profit attributable to shareholders	564,500	227,512	+ 148.1%
Net profit margin	12.7%	9.0%	+ 3.7% pts
Basic EPS (HK cents)	54.09	22.05 (Restated)	+ 145.3%

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### **Dividend and Bonus Share**

	For the year ended 31 December		ecember
	2009	2008	Change
Paid interim dividend per share (HK cents)	6.0	-	N/A
Proposed final dividend per share (HK cents)	8.0	7.0	+14.3%
Proposed special dividend per share (HK cents)	4.0	-	N/A
Total dividends (HK cents)	18.0	7.0	+157.1%
Issued bonus of shares (interim)	<b>1</b> for <b>10</b>	-	N/A
Proposed bonus issue of shares	1 for 10	1 for 10	N/A

### **Financial Position**



	As at 31 December			
HK\$'000	2009	2008	Change	
Net cash	706,780	416,922	+69.5%	
Net current assets	2,337,037	1,501,532	+55.6%	
Total assets	5,725,107	3,452,397	+65.8%	
Total liabilities	3,131,992	1,463,390	+114.0%	
Net assets	2,536,342	1,974,539	+28.5%	
NAV per share (HK\$)	2.38	1.93 (restated)	+23.3%	

### **Key Financial Indicators**



	For the year ended 31 December			
	2009	2008	Change	
Inventory turnover days	176	209	(33)	
A/R turnover days	139	171	(32)	
A/P turnover days	179	170	+9	
Gross gearing ratio	7.7%	1.5%	+6.2% pts	
Dividend payout ratio *	33%	26%	+7% pts	
Return on average equity	25%	12.4%	+12.6% pts	

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\* Calculation is based on basic EPS

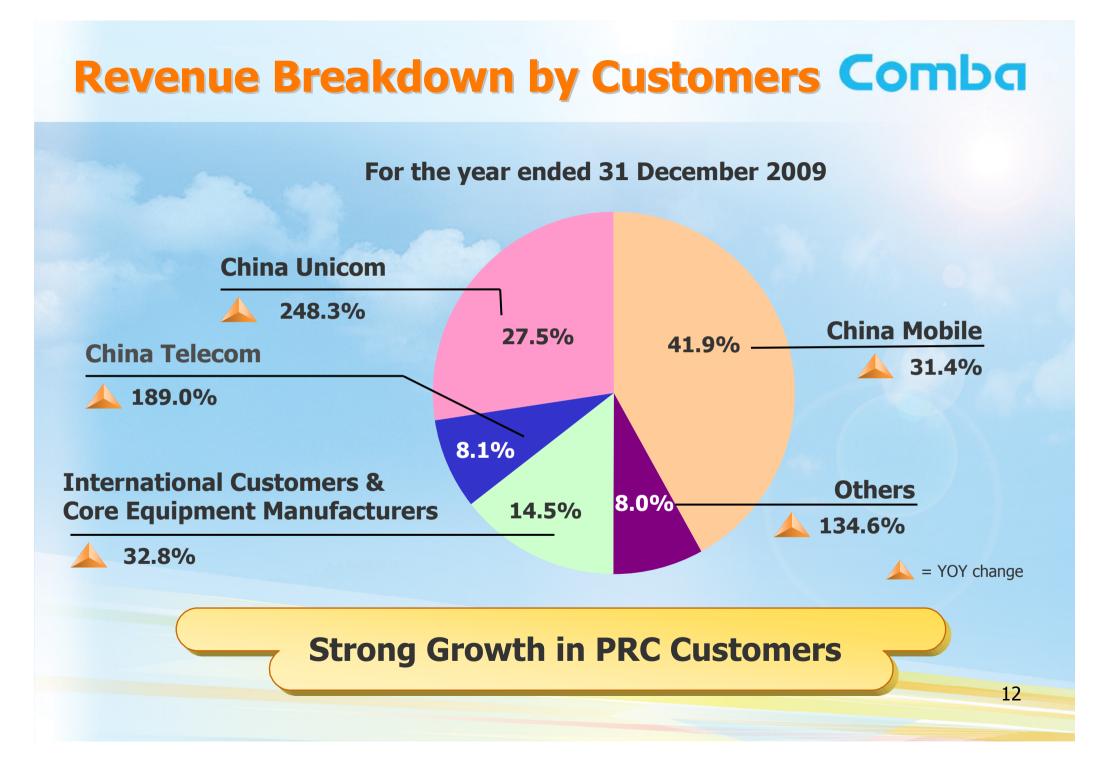
# **Financial Review**

**Revenue Breakdown by Customers** 

**Revenue Breakdown by Businesses** 

Profit & Margin

**Cost Structure** 

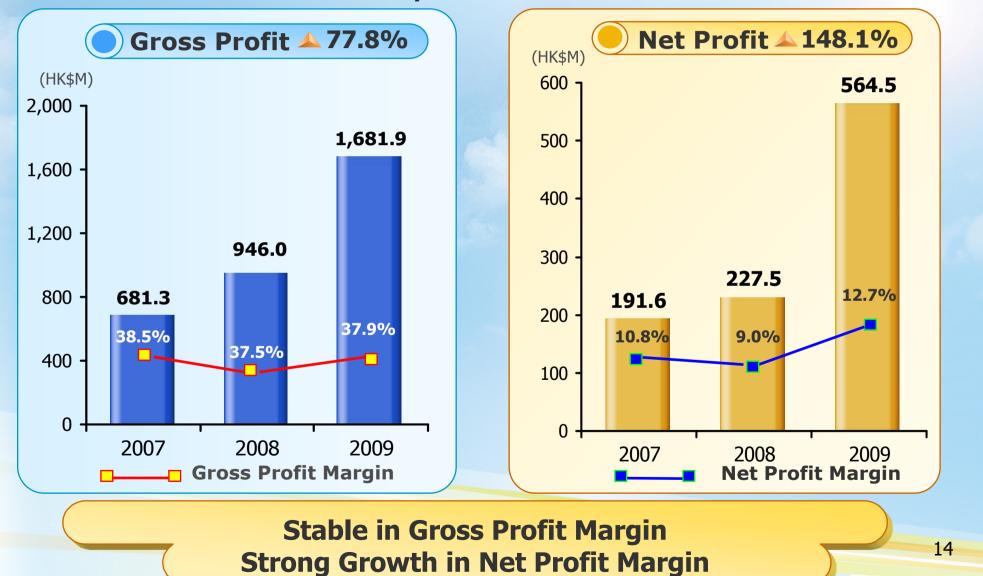


#### Revenue Breakdown by Businesses Comba For the year ended 31 December 2009 **Wireless Enhancement** 31.0% 37.7% **Services** 26.4% 113.1% **Antennas & Subsystems** 32.1% 10.5% 68.9% Wireless Access (DMS & WLAN) 252.3% $\checkmark$ = YOY change **Remarkable Growth in Wireless Access (DMS & WLAN) Strong Growth in Services** 13

### **Profit & Margin**

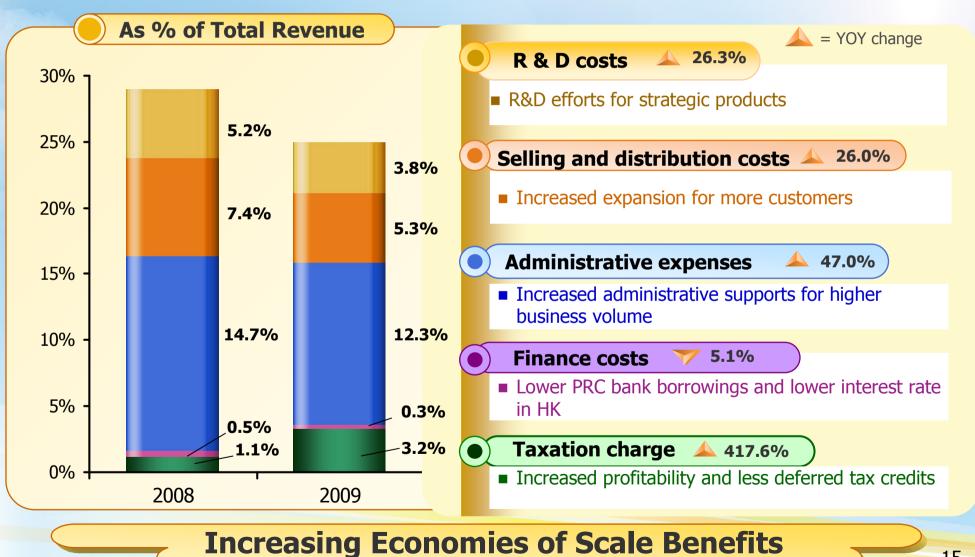
# Comba

#### For the year ended 31 December



#### **Cost Structure**

For the year ended 31 December



# **Customer Review**

**Global Customer Base** 

China Business

International Customers & Core Equipment Manufacturers



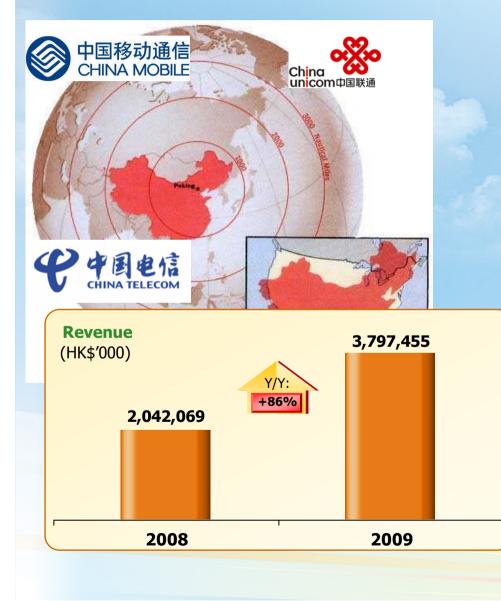
#### **Global Customer Base**





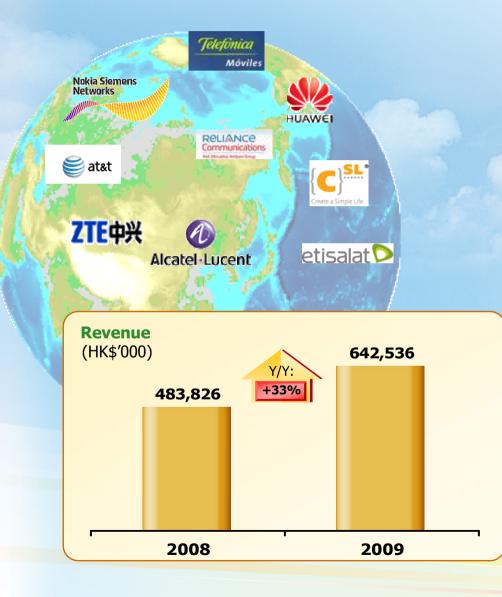
### **China Business**

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- Huge growth of 86% to HK\$3.8 billion
  - 3G network CapEx and strong 2G demand boosted earnings:
    - 3G network buildouts
    - Network enhancement projects in urban areas
    - 2G network enhancement and extension projects in rural areas and transport networks
- Continue to leverage on product innovations and services network on national/provincial level
- Matching needs of mobile operators at different stages of development:
  - Network rollout: BTS antenna, tower mounted solution
  - Network enhancement: repeaters, network optimization, inbuilding solutions
  - 2G/3G integration

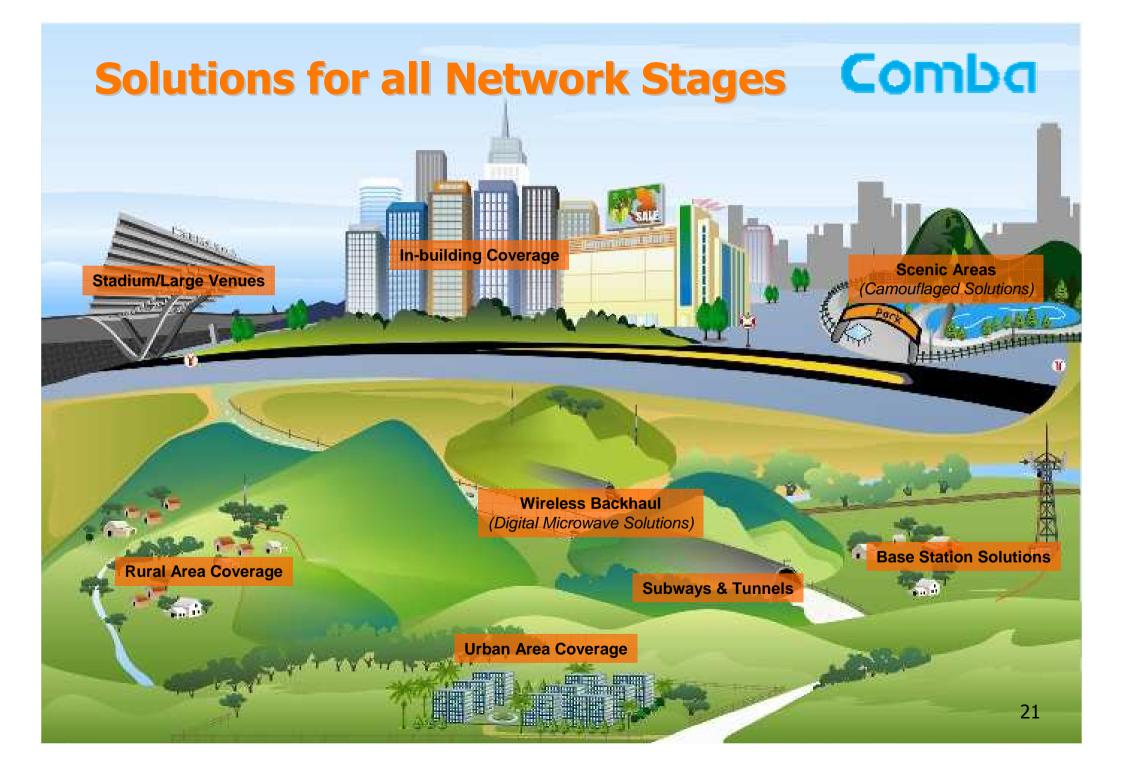
### International Customers & Combo Core Equipment Manufacturers

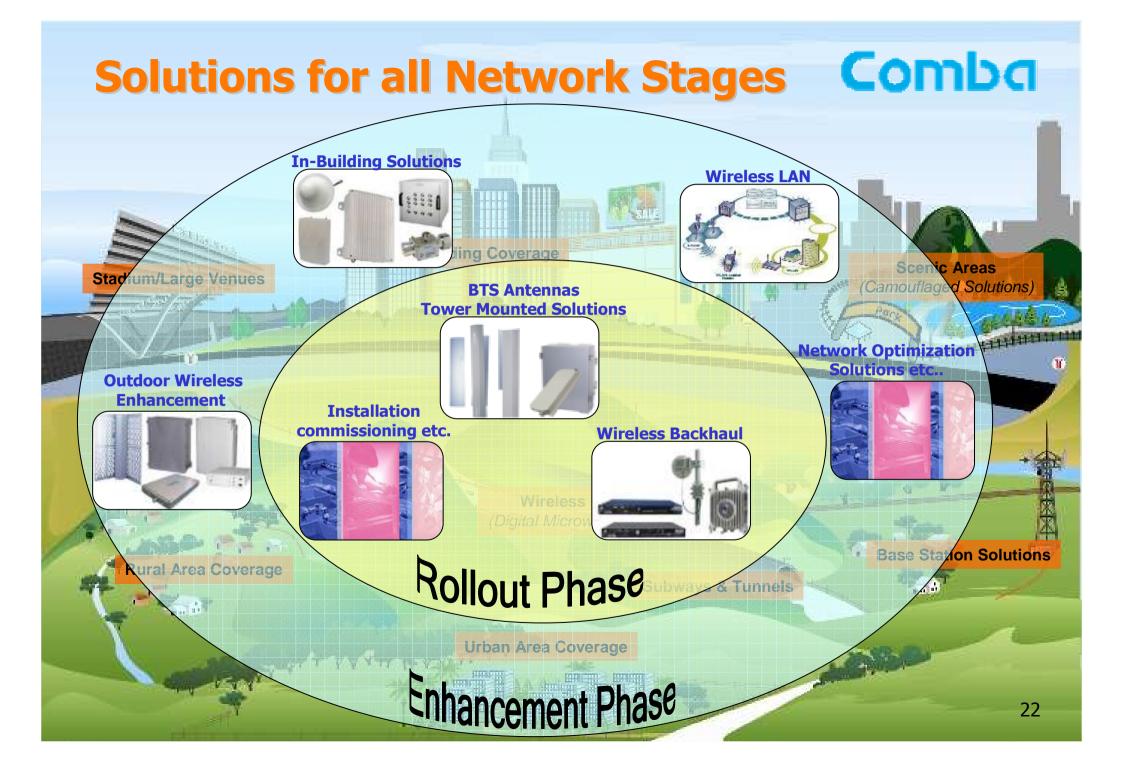


- Sales to international customers and core equipment manufacturers increased by 33% to HK\$643 million
- International market acceptance of Comba solutions
  - Implementation of a number of large indoor solution projects in Americas and EMEA
  - International supply and support agreements with operators and OEM
- Broadened and enhanced offering portfolio to vendor base
- Reasonable growth amid 2009 global economic situation
- Wireless operator CapEx expected to recover in 2010
  - 3G in India and South America markets
  - Rise of HSPA driving network demands

# **Business Review**



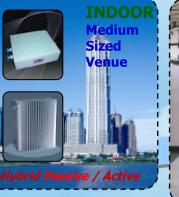




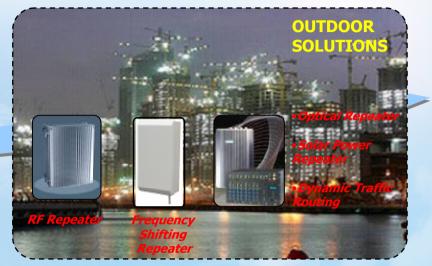
### **Wireless Enhancement**

# Comba







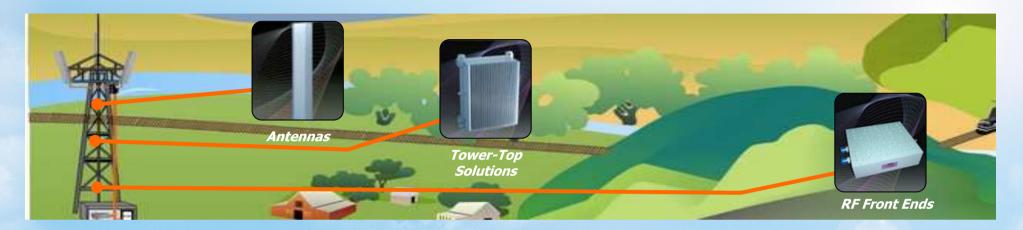


- Increased 38% to HK\$1.4 billion
- Tapped demand from China market for 2G and 3G repeater solutions
- Escalating industry pressure on selling prices for standard repeaters
  - Volume order strategy to preserve profits
  - Integrated wireless solutions with services to maintain competitive differentiation and margins
- 2010 opportunities in 3G network activities (enhancement) in China, India, South America
- Global increasing data capacity requirements will drive demand for wireless enhancement solutions



### **Antennas & Subsystems**

## Comba



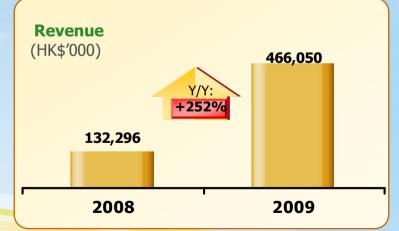
- Increased 69% to HK\$1.4 billion
- Converting recognition from 1<sup>st</sup> tier operators to solid revenue opportunities
- Volume orders of 3G antennas in China for network rollout and for 2G/3G integration opportunities in 2010
- Product portfolio expansion with LTE ready antennas already generating interest from market



# Wireless Access (DMS and WLAN) Comba



- Remarkable growth of 252% to HK\$466 million
- Portfolio offering expansion fuelling growth:
  - Wireless LAN solutions
  - *IP backhaul solutions* for future requirements
  - Cost-effective solutions developed including couplers and integrated microwave equipment
  - Success in expanding customer base to OEM
- Greenfield and wireless only operators and network rollout plans for 3G and 4G driving future wireless backhaul demands

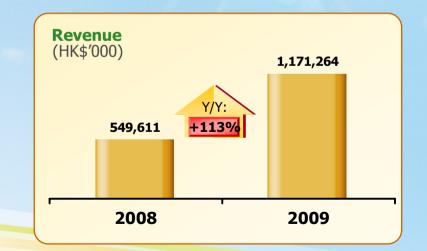








- Increase 113% to HK\$1.2 billion
- Services include maintenance, consultation, commissioning, network optimization and project management
- Recurring maintenance contracts from existing customers
- Successful expansion in both domestic and international market with service element in solution offerings such as network design and consultation
- Services element will be a key component of Comba's new Wireless Solutions division



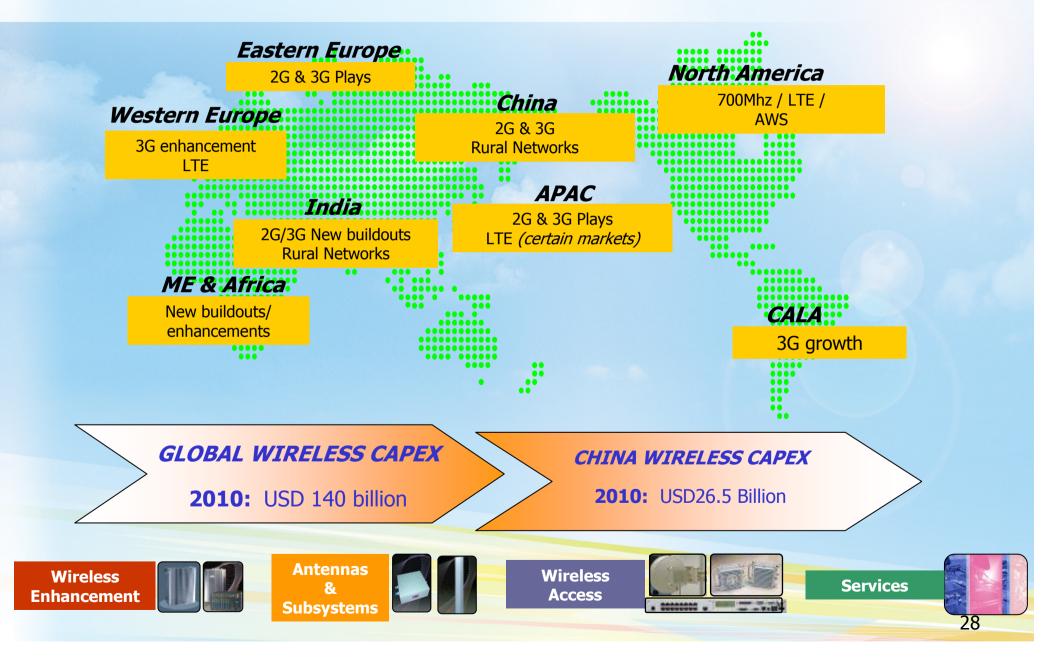


# **Market Outlook**

**Global Outlook** 



#### **Global Outlook**





# **Open Forum**

