

# Comba

京信通信系統控股有限公司  
Comba Telecom Systems Holdings Limited

股份編號 Stock code: 2342.HK



**Corporate Presentation**  
**Interim Results 2006**

# Agenda

- **Overview**
- **Financial Highlights**
- **Financial Review**
- **Customer Review**
- **Solutions Review**
- **Business Review & Outlook**

# Overview



- Benefiting from continuous economic growth, urban and rural development in the PRC
- Increasing revenue from three major growth strategies: BTS antennas, DMS and international market
- Enhancing R&D capabilities and expanding production capacity to fuel future growth
- Strengthening international market presence to broaden customer base and balance revenue contribution
- Maintaining growth momentum in 2G market, addressing existing and future 3G opportunities

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## Financial Highlights

# Financial Results

For the six months ended 30 June

<i>HK\$'000</i>	1H 2006	1H 2005	Change
Revenue	589,490	413,013	+42.7%
Gross profit	252,788	200,779	+25.9%
Gross profit margin	42.9%	48.6%	-5.7 % pts
Net profit	45,561	35,941	+26.8%
Net profit margin	7.7%	8.7%	-1.0 % pts
Basic EPS (HK cents)	5.46	4.32	+26.4%

# Financial Position

<i>HK\$'000</i>	As at 30 Jun 06	As at 31 Dec 05	Change
Current assets	1,971,659	1,947,340	+1.3%
Current liabilities	990,426	986,921	+0.4%
Net current assets	981,233	960,419	+2.2%
Total assets	2,234,629	2,182,236	+2.4%
Total liabilities	990,426	986,921	+0.4%
Net assets	1,244,203	1,195,315	+4.1%

# Key Financial Indicators

For the six months ended 30 June

**1H 2006**

**1H 2005**

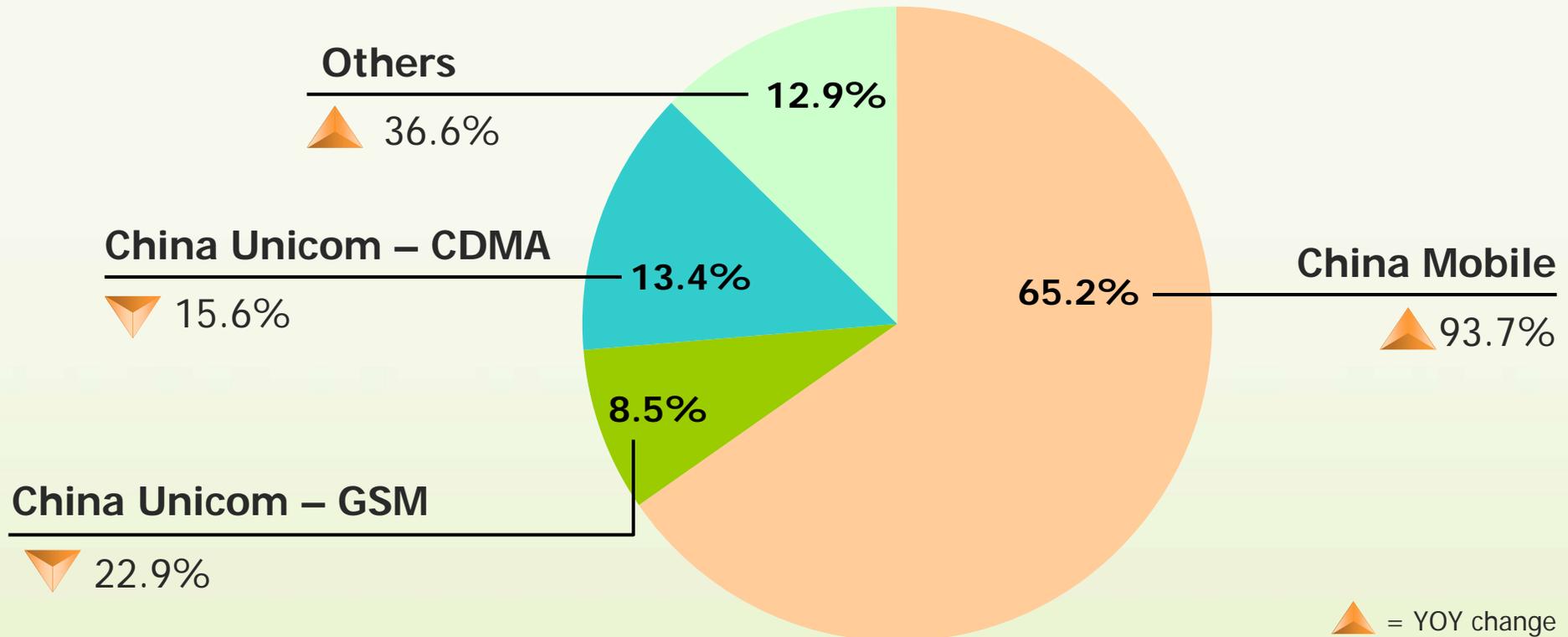
<b>Inventory turnover days</b>	<b>339</b>	<b>476</b>
<b>A/R turnover days</b>	<b>233</b>	<b>230</b>
<b>A/P turnover days</b>	<b>221</b>	<b>249</b>
<b>Current ratio</b>	<b>2.0</b>	<b>2.1</b>
<b>Gearing ratio</b>	<b>11.3%</b>	<b>15.0%</b>
<b>ROAE (annualised)</b>	<b>7.5%</b>	<b>6.5%</b>

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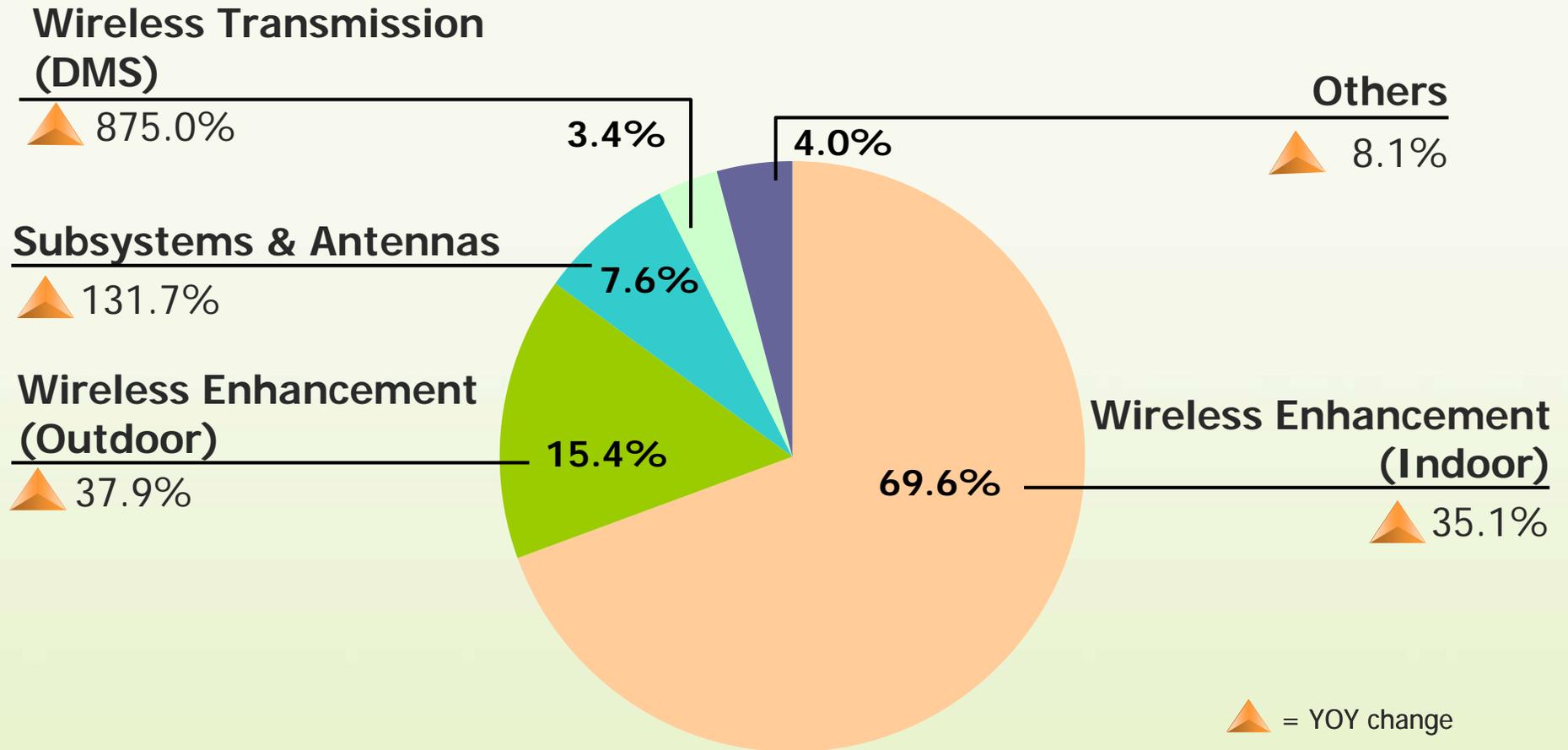
# Financial Review

# Revenue Breakdown by Customers



**Remarkable revenue growth from China Mobile**

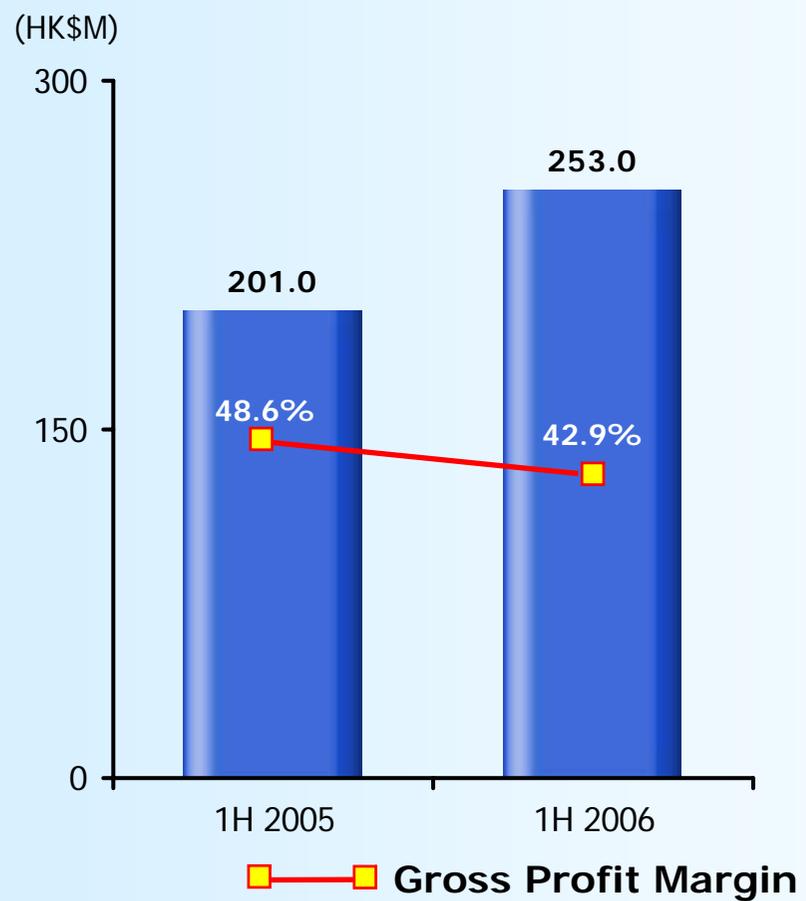
# Revenue Breakdown by Solutions



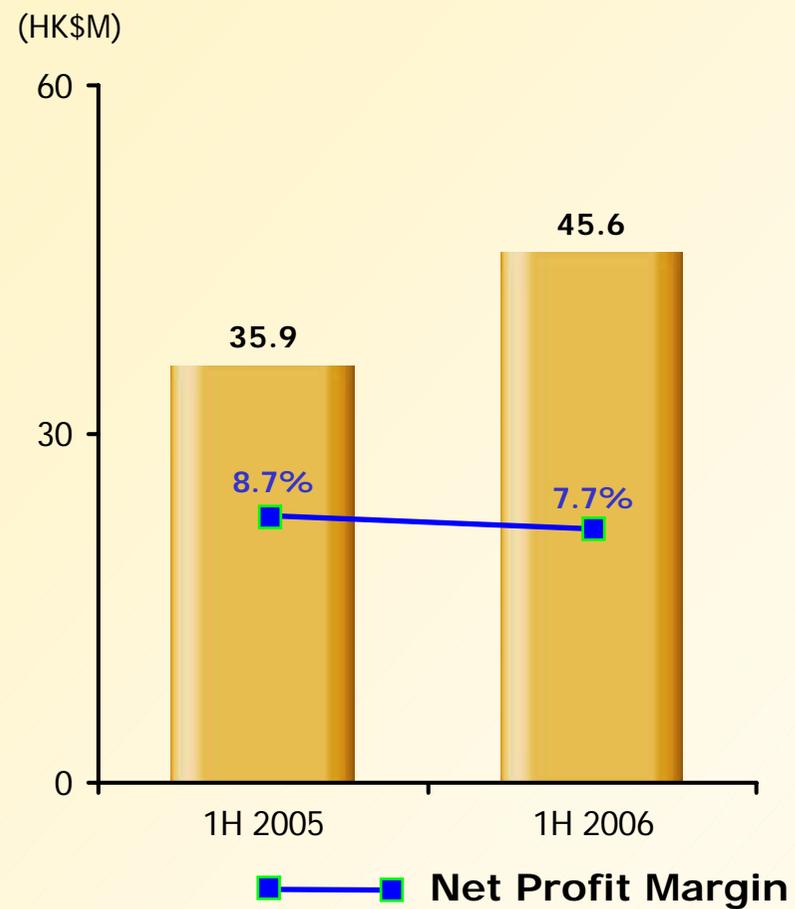
**New products - growth drivers**

# Profit & Margin

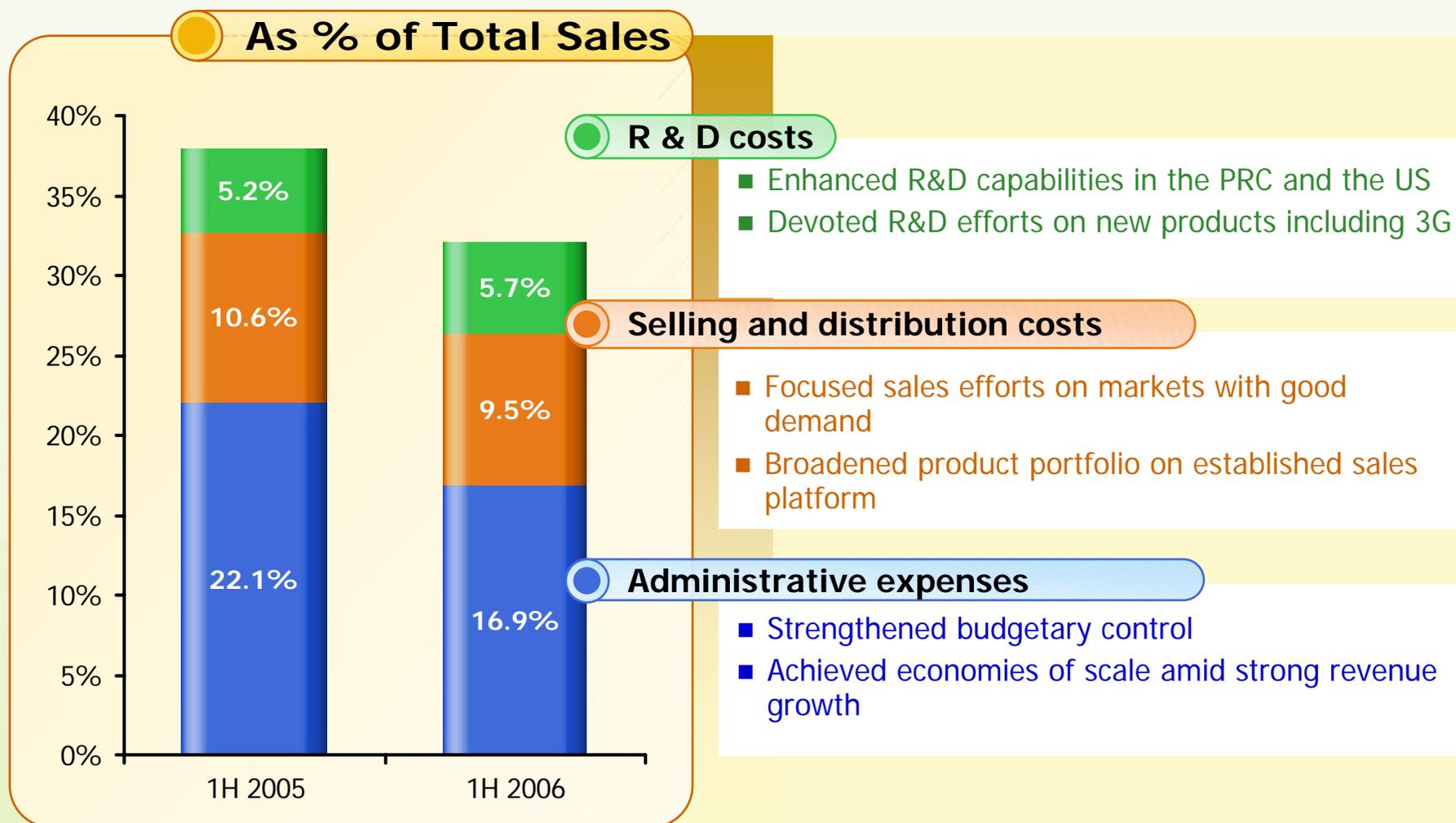
## Gross Profit



## Net Profit



# Cost Structure



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## Customer Review

Global Customer Base

China Business

International Business

# Global Customer Base



All logos and company names are registered trademarks of respective companies

## Operators & Core Equipment Manufacturer

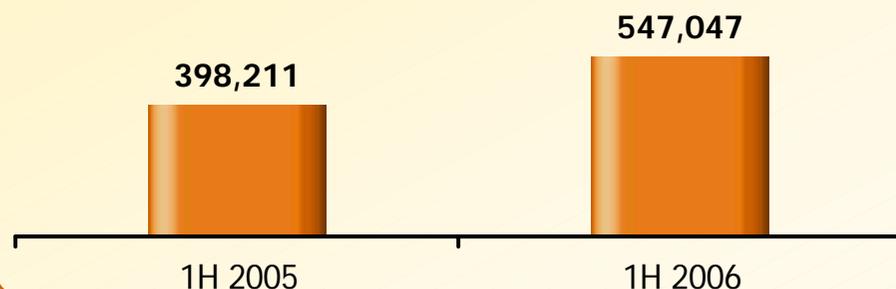
- Maintain strong position in home market
- Growth seen in all regions
- Expanded to OEM channels
- Established reputable global customer base
- Continuing to grow new customers in Asia and Europe

# China Business



## Revenue

(HK\$'000)



## Review:

- Extending leadership & maintaining long term relationship
- 2G equipment demand remains strong in both urban and rural areas
- Key long term partner in network enhancement & participation in 3G trials
- Major wins on customer procurement programs
- Member of the TD-SCDMA industry alliance

## Opportunities:

- Continuous growth of mobile subscribers
- Infrastructure projects and network enhancement in in urban and rural areas
- Government initiatives on driving rural village mobile connectivity
- Readiness for 3G rollout





## Solutions Review

Wireless Enhancement Solutions: *indoor & outdoor*

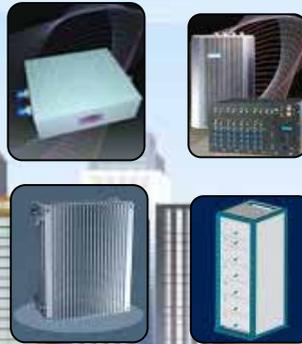
Subsystems & Antennas

Wireless Transmission: *digital microwave systems*

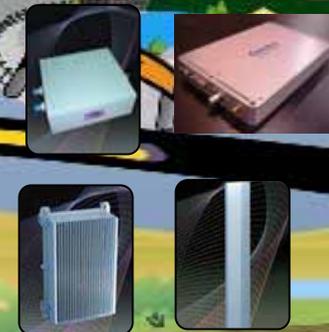
# Expanding our Solution Offerings

*End-to-End Solutions*

Wireless Enhancement  
Solutions  
*(indoor)*



Subsystems  
and  
Antennas



Wireless Enhancement  
Solutions  
*(outdoor)*

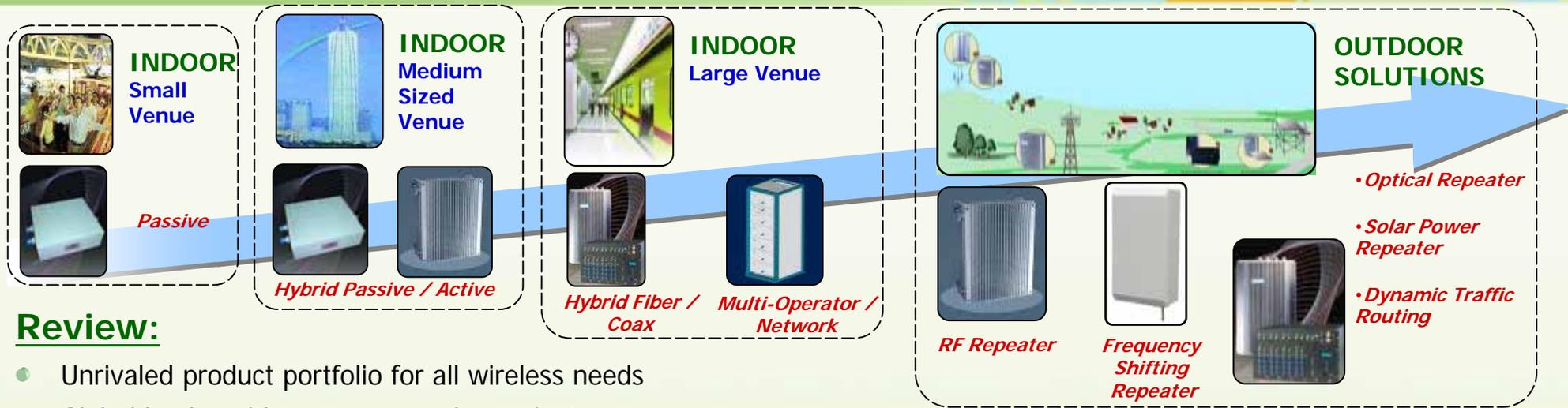


Wireless Transmission  
*(digital microwave systems)*



# Wireless Enhancement Solutions

## Indoor & Outdoor

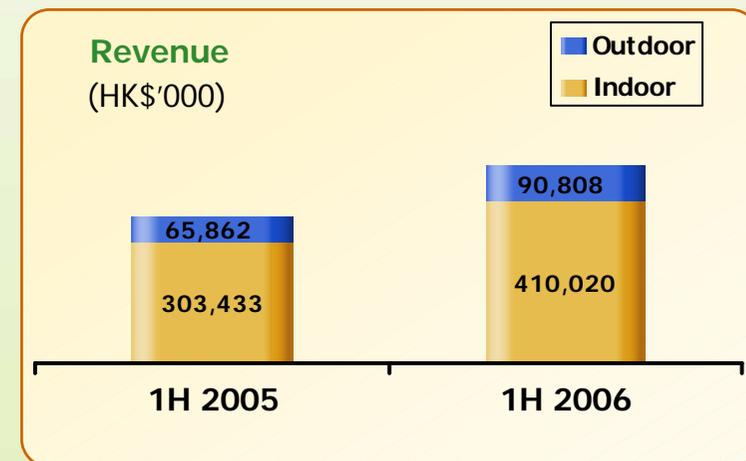


### Review:

- Unrivaled product portfolio for all wireless needs
- Global leader with numerous major projects
- Realizing benefits through China Mobile procurement program participation
- Continuous growth from 2G and 3G markets worldwide

### Opportunities:

- Continuous growth in urban China
- Activities in rural projects – “China Village Connected Projects”
- Increasing contribution from International – 2G & 3G
- 3G coverage extension during network buildouts



# Subsystems & Antennas

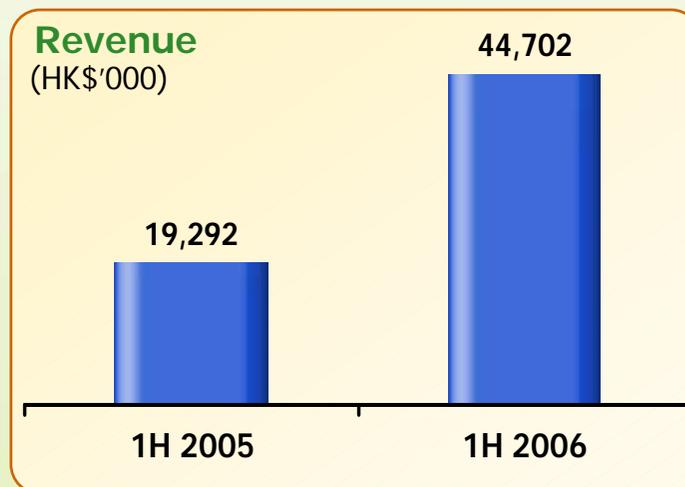


## Review:

- Member of the AISG group
- Multi-band antennas streamlined product line: MIMO and Smart Antennas
- Tripled manufacturing capacity in BTS antennas
- Technology leadership: sole high-end antenna supplier for key accounts
- Leverage on leading market position winning of China Mobile Antenna procurement

## Opportunities:

- High demand in domestic market
- Leverage on successful procurement audit of leading operator
- Build on promising returns internationally



# Wireless Transmission

## *Digital Microwave Systems*



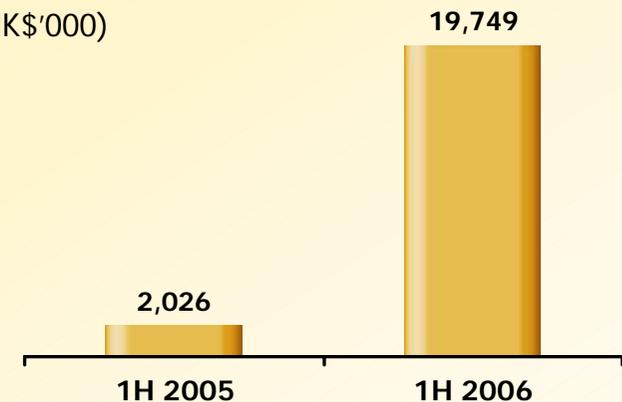
### Review:

- Completed various frequencies offering including new Super-PDH and SDH solutions
- Typical long sales cycle, but growth seen in developing countries

### Opportunities:

- Recurring businesses from existing customers
- Gaining traction with domestic and int'l customers
- Opportunities in developing countries' infrastructure expansion initiatives
- OEM partnership

Revenue  
(HK\$'000)



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# Business Review & Outlook

Operations Review

Market Outlook

Summary

# Operations Review

- New China Headquarters for R&D and G&A in operation
- Tight integration of R&D centers in China & US
- New anechoic chamber is one of the largest in Asia and recognized as a national standard
- Resource realignment with creation of 3 business units
  - Wireless Enhancement
  - Sub-systems & Antennas
  - Wireless Transmission
- Tight integration of resources for each BU to guarantee resources and support for growth
- Existing facility currently undergoing expansion of manufacturing operations
- Exceeding double of previous manufacturing capacity



# Market Outlook

- **"2G is alive and well in developing countries"** (Source: ABI Research)
- **Worldwide mobile phone subscribers expected at 2.5 billion by FY2006 to grow to 3.5 billion by 2010** (Source: Strategy Analytics)
- **China Wireless subscribers to exceed 440M by FY2006** (Source: MII)
- **China Mobile expenditure in 1H 2006**
  - RMB31.9B CAPEX mostly on GSM network construction
- **3G:**
  - Product line with commercial deployment in international markets and domestic 3G upgrade
  - 3G CAPEX expected to rise sharply worldwide
  - WW 3G subscribers >100 million in June06 (Source: Strategy Analytics)



# Summary



- Strategy of diversifying customer base and product portfolio has begun to reap solid results
- Development of new product & solutions and new international markets will continue
- Completion of new facilities and close integration of R&D resources means the company is well-positioned for future
- Realignment of resources and forming of 3 dedicated Business Units to ensure growth
- Investment on network buildouts will continue
- 2G remains a focus with network enhancements within China and the developing world
- 3G is a global opportunity