

Comba

京信通信系統控股有限公司
Comba Telecom Systems Holdings Limited

股份編號 Stock Code : 2342

INNOVATIVE SOLUTIONS

Corporate Presentation Annual Results 2008



Agenda

- **Overview**
- **Financial Highlights**
- **Financial Review**
- **Customer Review**
- **Business Review**
- **Market Outlook**
- **Open Forum**

- Strong revenue growth from all major customers ↑ **43%**
- Strong growth from all product segments:
 1. Wireless Transmission (DMS) ↑ **182%**
 2. Antennas and Subsystems ↑ **71%**
 3. Services ↑ **66%**
 4. Wireless Enhancement ↑ **12%**
- Gross profit margin ↓ **1.0% point**
- Operating profit ↑ **33%**
- Net profit ↑ **19%**
- Positive operating cashflow: HK\$215M (2008) v. HK\$(53M) (2007)

Financial Highlights

Financial Results

Financial Position

Key Financial Indicators



Financial Results

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For the year ended 31 December

<i>HK\$'000</i>	2008	2007	Change
Revenue	2,525,895	1,768,418	+42.8%
Gross profit	946,034	681,257	+38.9%
Gross profit margin	37.5%	38.5 %	-1.0% pt
Operating profit	273,387	205,737	+32.9%
Operating profit margin	10.8%	11.6%	-0.8% pt
Tax	27,493	7,193	+282.2%
Profit attributable to shareholders	227,512	191,619	+18.7%
Net profit margin	9.0%	10.8 %	-1.8% pts
Basic EPS (HK cents)	26.68	22.56	+18.3%
Proposed final dividend per share (HK cents)	7.0	6.0	+16.7%
Bonus issue of shares	1 for 10	Nil	N/A

Financial Position

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As at 31 December

HK\$'000

2008

2007

Change

Net cash	416,922	285,702	+45.9%
Net current assets	1,501,532	1,296,311	+15.8%
Total assets	3,452,397	2,759,342	+25.1%
Total liabilities	1,463,390	1,054,392	+38.8%
Net assets	1,974,539	1,698,256	+16.3%
NAV per share (HK\$)	2.33	1.99	+17.1%

Key Financial Indicators

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For the year ended 31 December

	2008	2007 ⁺
Inventory turnover days	209	230
A/R turnover days	171	200
A/P turnover days	170	176
Current ratio	2.0X	2.2X
Quick ratio	1.3X	1.5X
Gearing ratio	1.5%	3.2%
Return on average equity	12.4%	12.4%

Financial Review

Revenue Breakdown by Customers

Revenue Breakdown by Businesses

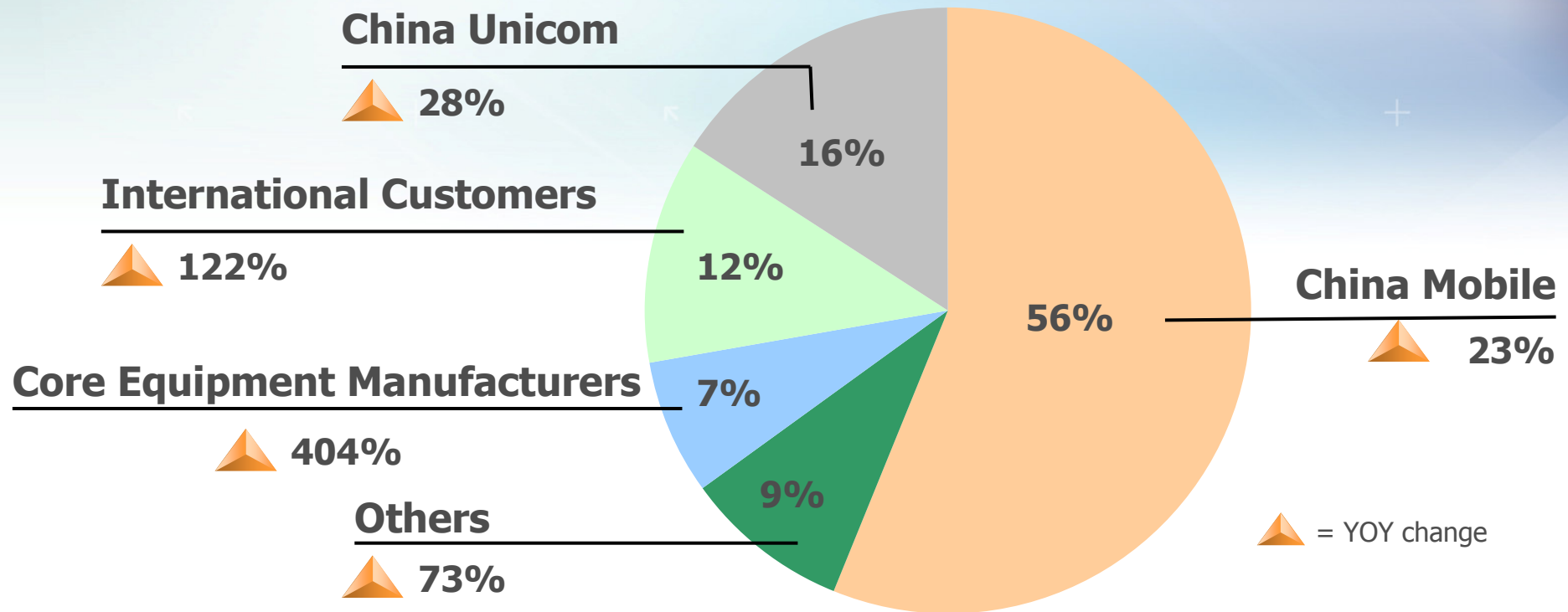
Profit & Margin

Cost Structure



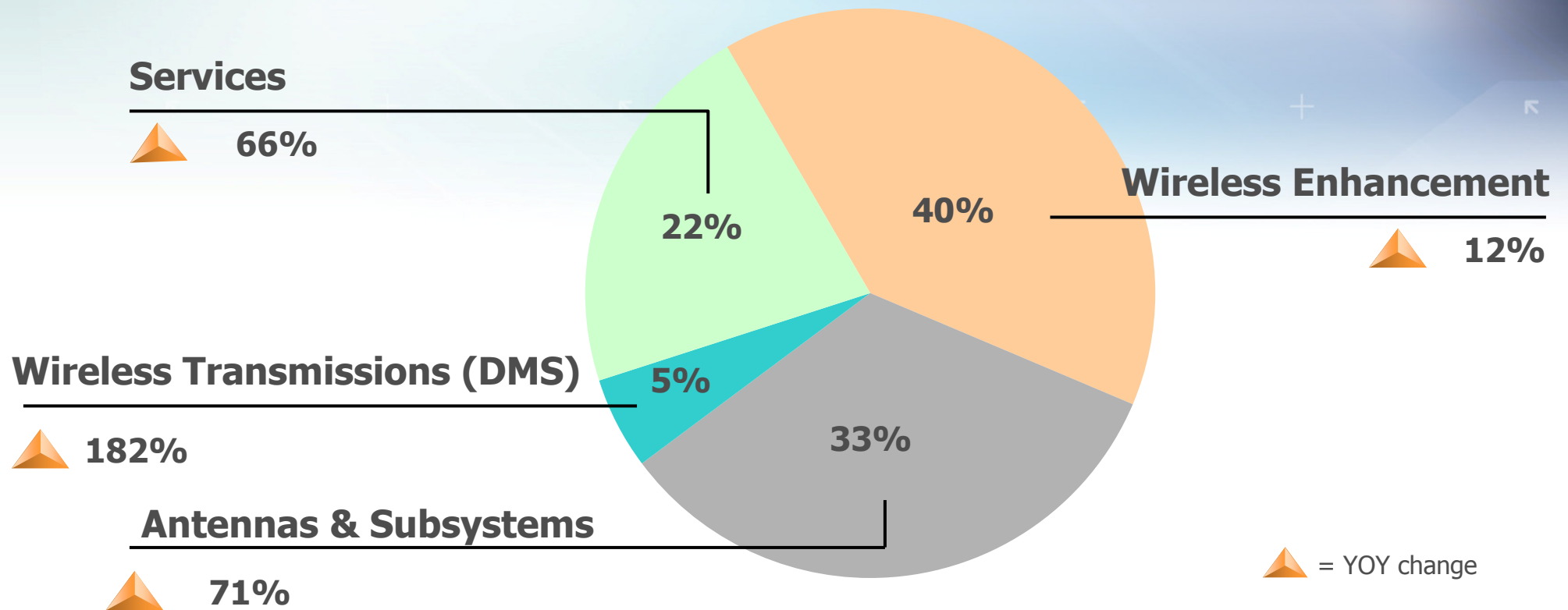
Revenue Breakdown by Customers

Comba



Strong Growth in All Customers

Revenue Breakdown by Businesses **Comba**

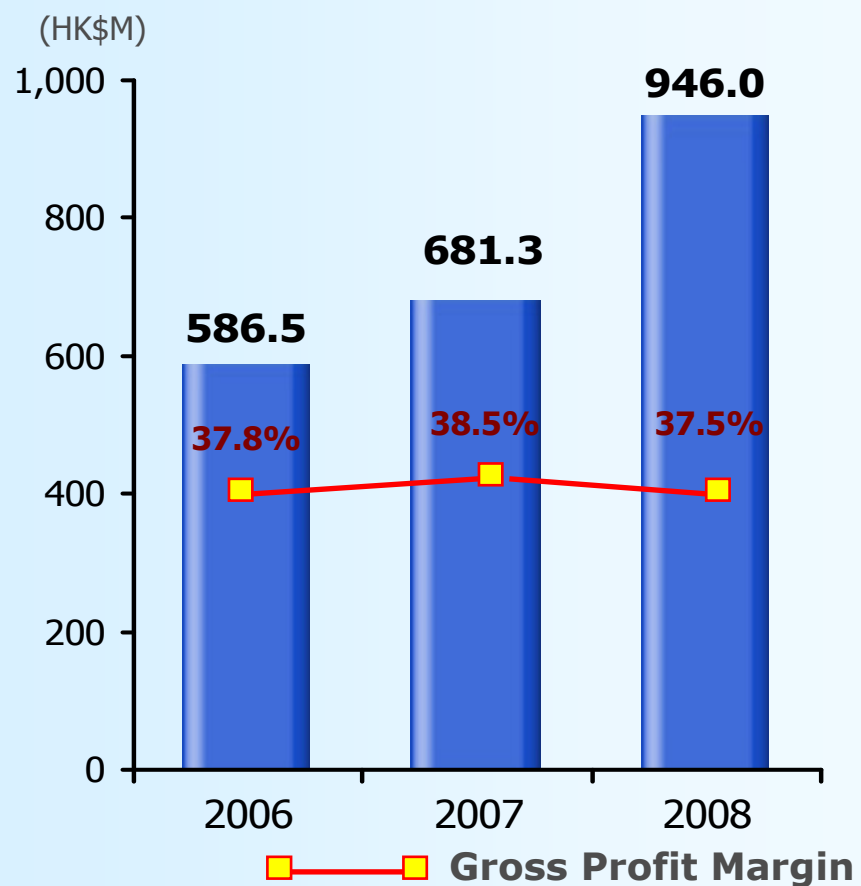


**Remarkable Growth in Wireless Transmissions
Strong Growth in Antennas & Subsystems and Services**

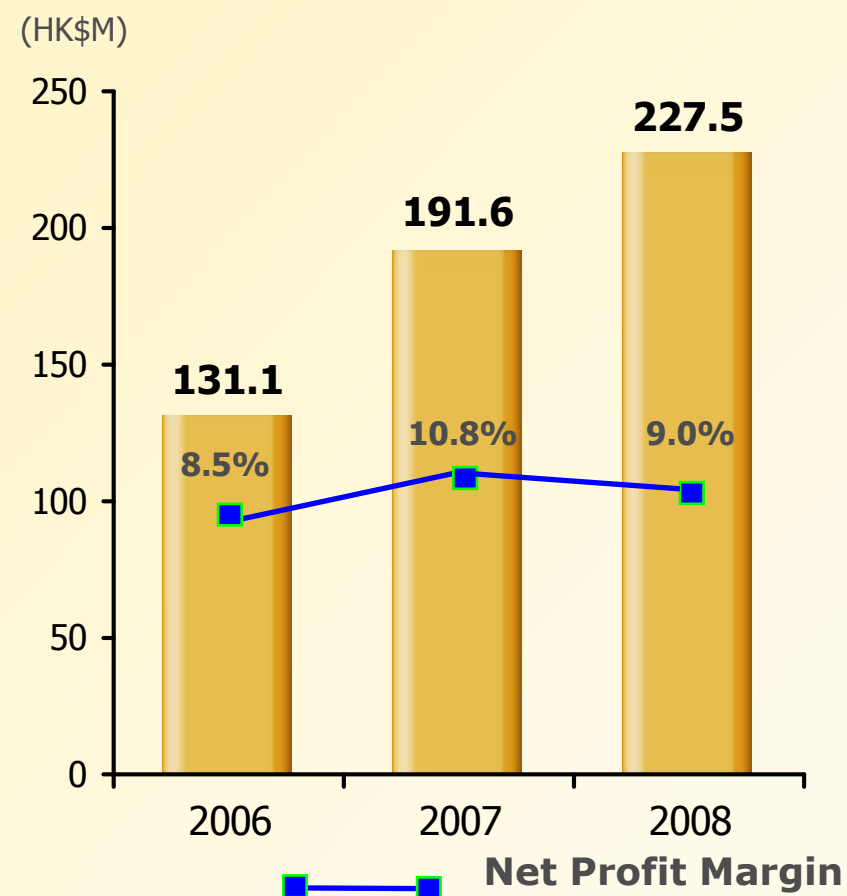
Profit & Margin

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Gross Profit ▲ 38.9%



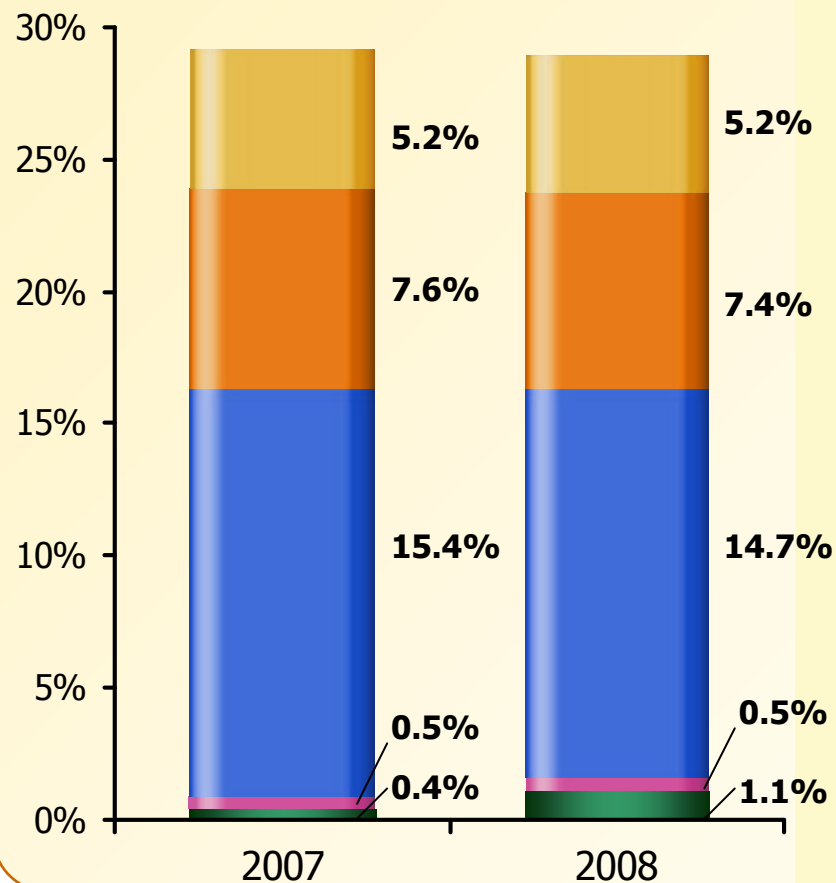
Net Profit ▲ 18.7%



Cost Structure

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As % of Total Revenue



R & D costs ▲ 45.2%

■ R&D efforts to prepare for 3G networks

Selling and distribution costs ▲ 37.7%

■ Increased expansion to fuel long-term growth

Administrative expenses ▲ 36.2%

■ Strengthened budgetary control

Finance costs ▲ 68.1%

■ More financing activities due to higher business volume

Taxation charge ▲ 282.2%

■ Less deferred tax credit & slightly higher profit tax rate

Stable Operating Expenses

Customer Review

Global Customer Base

China Business

International Business



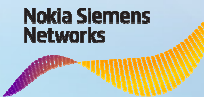
Global Customer Base

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China



Core Equipment Vendor



EMEA



APAC



Americas



PRC Telecommunications Industry & Mobile Network after Restructuring

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Before restructuring



After restructuring



2G Network

GSM900/1800

CDMA

GSM900/1800

3G Network

TD-SCDMA

CDMA2000

WCDMA

CDMA

GSM

split off

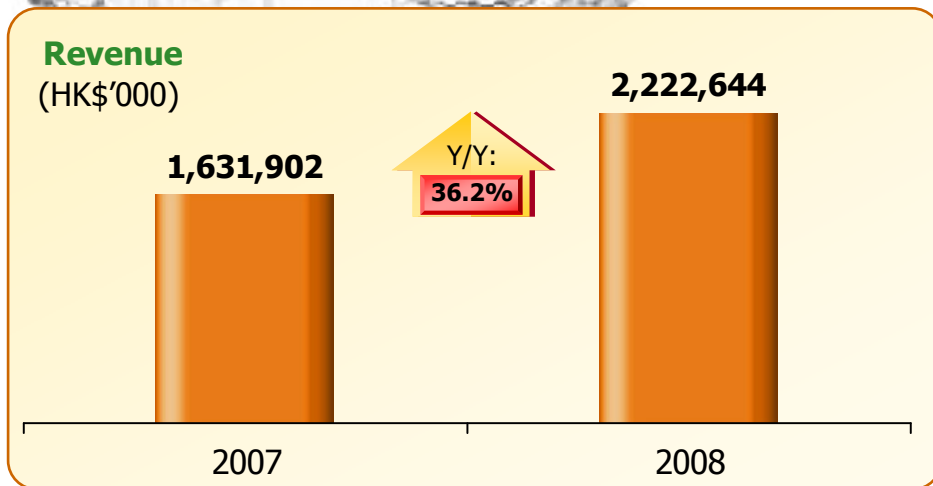


Review:

- Year started off with natural disasters and restructuring of national telecoms industry which delayed CAPEX
- Industry pressure impacting average selling prices
- Natural disaster-related projects for infrastructure renewal
- Olympic-related network coverage projects
- New solutions driving demand for network enhancements

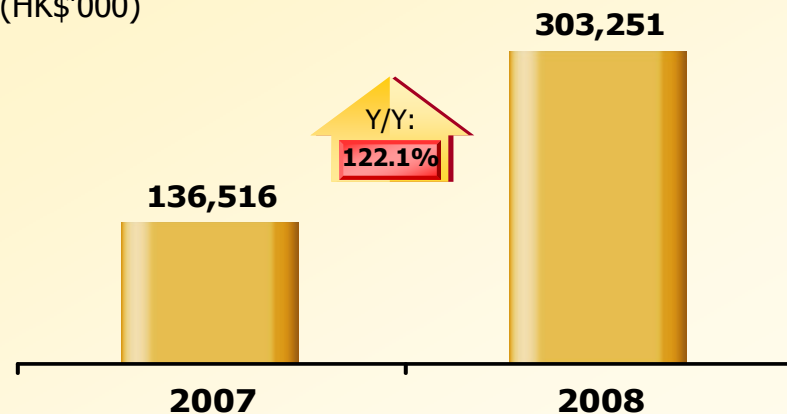
Opportunities:

- Global economic impact offset by strong domestic growth
- 3G launch driving growth
- Offering of innovative solutions to drive demand for 2G/3G equipment and services
- Offering extensive solutions for network buildouts





Revenue
(HK\$'000)



Review:

- Growth impetus increased 122.1% from 2007, contributing 12% of group revenue
- Major breakthrough and approvals to multiple 1st tier global operators
- Major orders from multiple regions
- Expansion of operations to include new regions

Opportunities:

- First tier operators' recognition will extend opportunities globally
- Expansion to include global supply agreements
- Continuous CAPEX investments in high growth regions
- Value-add to customers through total solution offerings

Core Equipment Vendors

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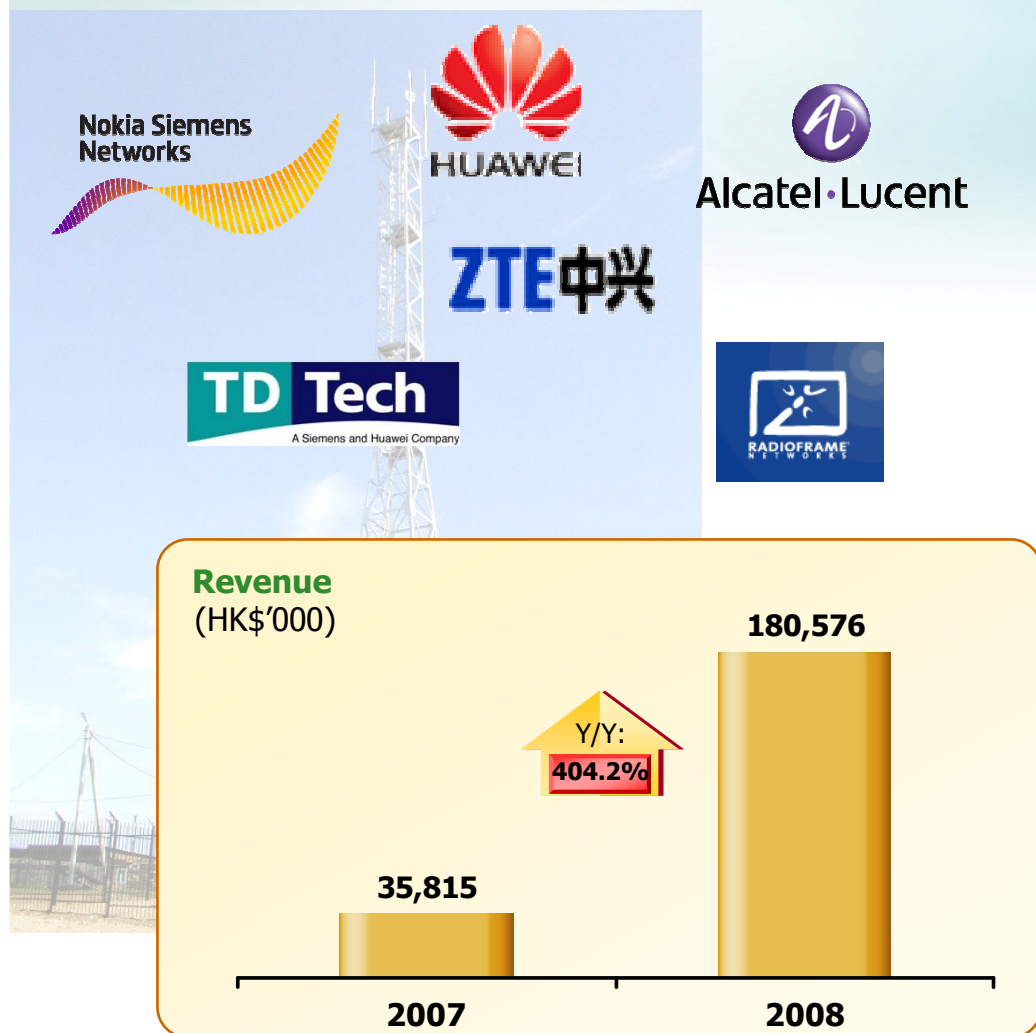
Review:

- Major growth of 404.2% to account for 7.2% of revenues
- Expanded portfolio of core equip. vendor customers
- Deeper entrenchment with existing OEM customer base and supply to vendors globally
- Increased brand recognitions drive operator's adoption of Comba products from equipment vendors
- Global & regional relationship w/ core equip. vendors
- Expansion of customer base to other regions

Opportunities:

- Continue to expand on top tier core equip. vendor base
- Build on core equip. vendor relationship to extend opportunities globally
- Supply of equipment to existing core equipment vendors operations around the world
- Expansion of offerings to include value-add services

18



Business Review

Wireless Enhancement

Antennas & Subsystems

Wireless Transmission

Services



Business Review

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Wireless Enhancement (indoor)



Antennas and Subsystems



Wireless Transmission



Services

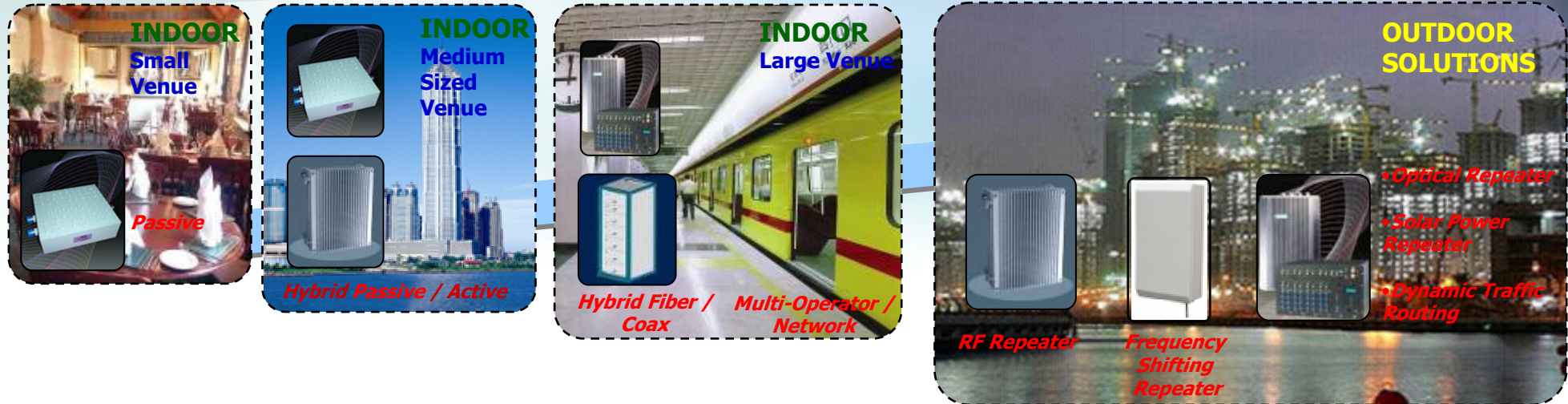


Wireless Enhancement (outdoor)



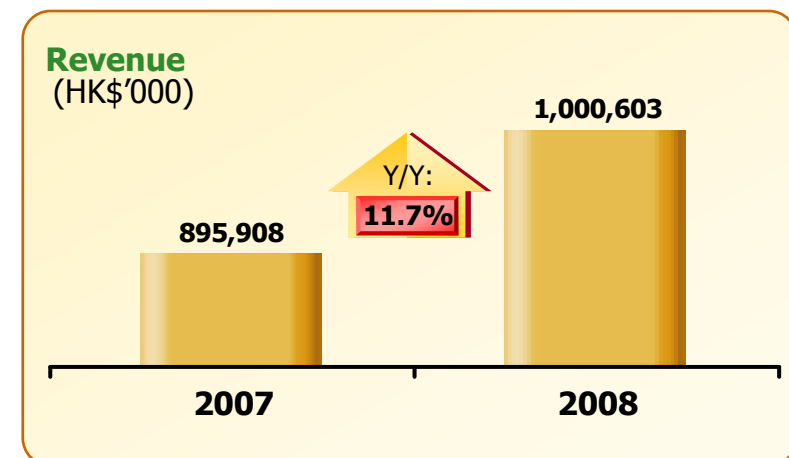
Wireless Enhancement

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Review & Opportunities:

- Industry pressure on selling prices for standard repeater solutions
- Commercialization of new products/solutions drives global growth momentum
- Successful rollout of solutions in globally
- Implementation of all 3G mobile networks will create substantial demand for wireless enhancement solutions



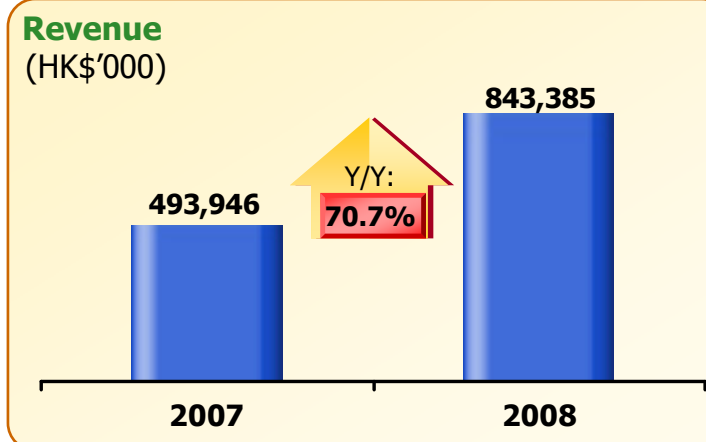
Antennas & Subsystems

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Review & Opportunities :

- The major BTS antenna manufacturer globally with leading position in procurement programs with multiple 1st tier operators domestically and internationally
- Volume orders of 3G TD-SCDMA and WCDMA antenna in China
- High volume supply agreements for Subsystems and Tower Mounted Solutions for major global operators in multiple regions
- Product portfolio expansion
- Increase market penetration into new emerging markets



Wireless Transmission

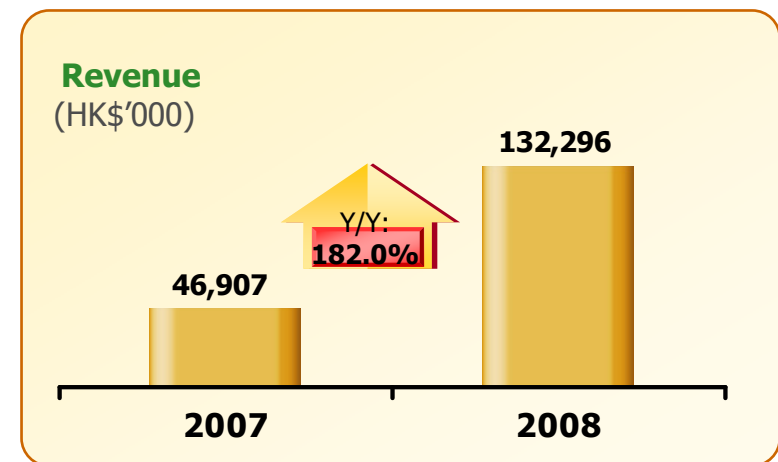
Digital Microwave Systems

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Review & Opportunities:

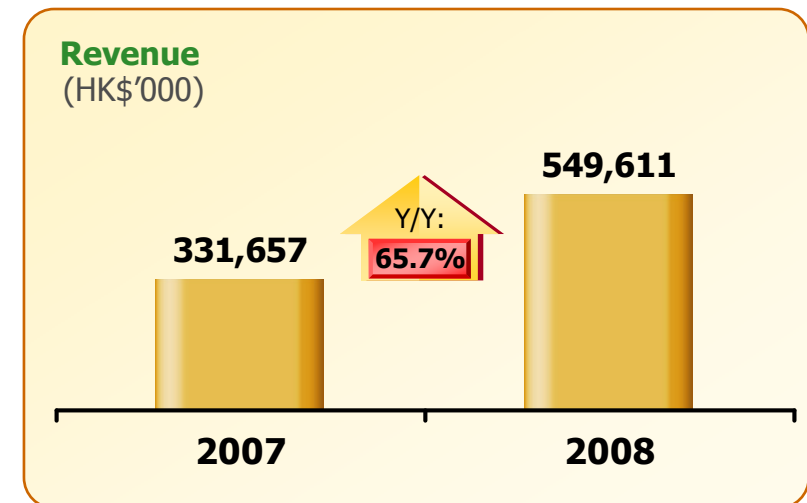
- Tremendous growth in domestic and international markets
- Volume orders with core equipment vendors
- Portfolio expansion:
 - IP backhaul solutions for future requirements
 - Segmentation of market by developing cost-effective solutions
- Growth areas and further opportunities in India, Asia Pacific and Middle East in particular
- Opportunities in radio access and wireless backhaul with new network rollouts around the world





Review & Opportunities:

- Services include maintenance, consultation, commissioning, network optimization and project management
- Existing installation base driving extended maintenance service revenues
- Recurring maintenance contracts from existing customers
- Successful expansion in both domestic and international market with service element in solution offerings
- Building on strengthening brand name to potentially offer further VAS
 - Partnering with global customers to expand service offerings
 - Initiating service offerings in Middle East and CALA



Market Outlook

China Outlook

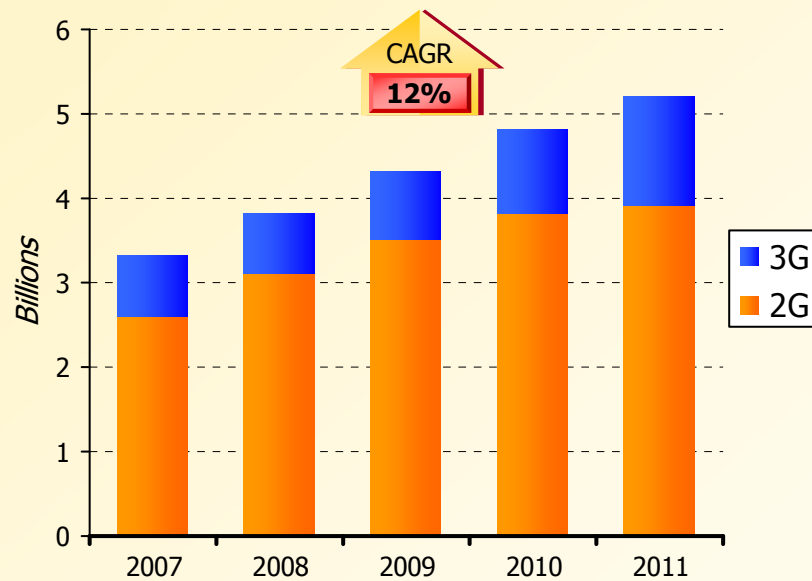
Global Outlook



Global Industry Trend

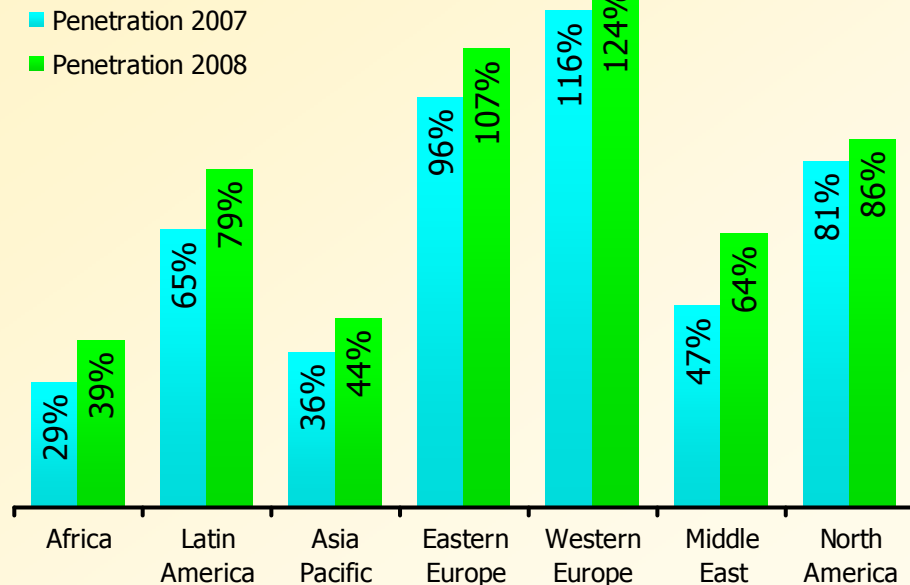
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Mobile Connections GLOBAL



Source: Infonetics Oct 2008

Mobile Connections GLOBAL

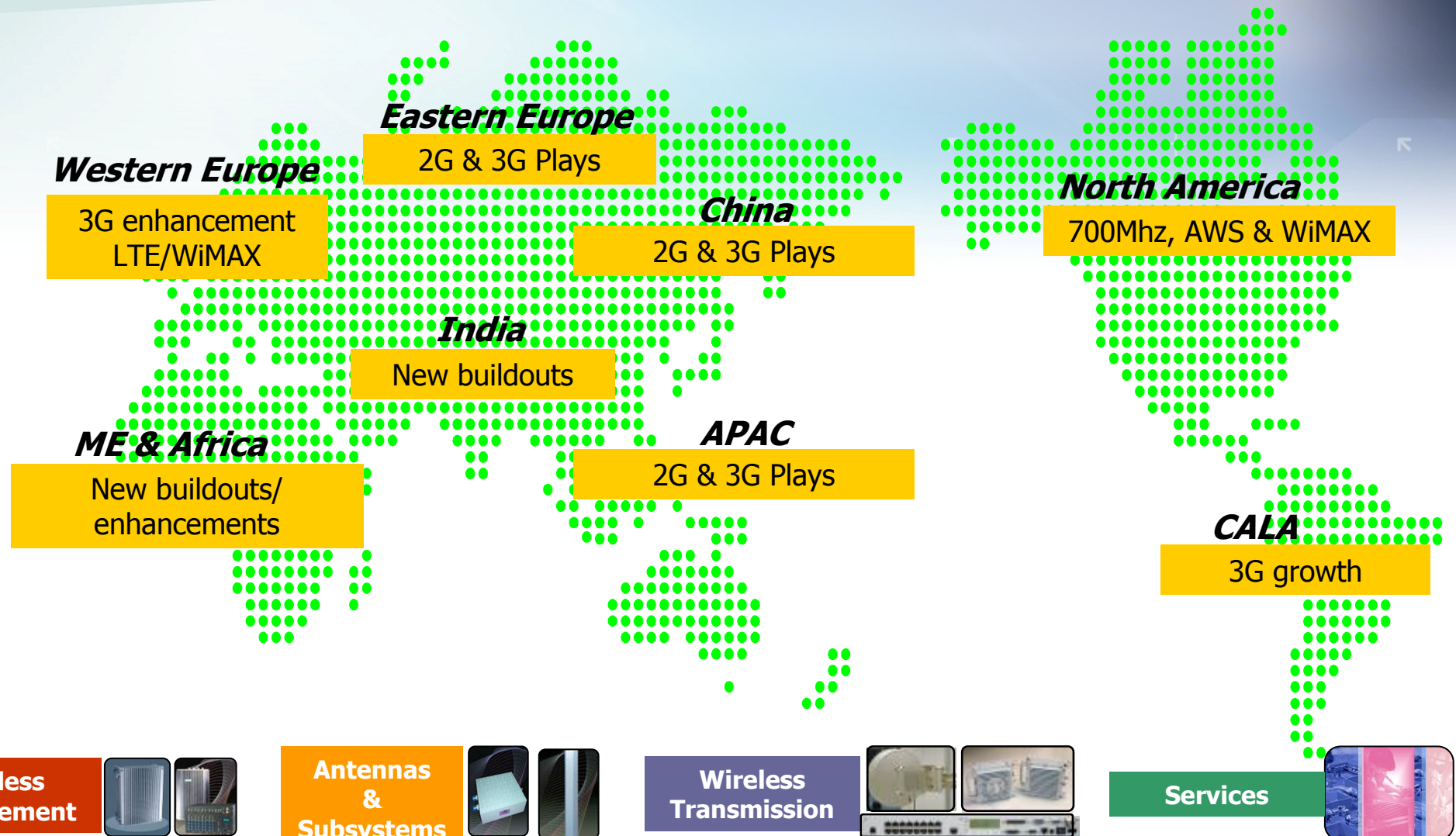


Source: Ericsson 2009

- Despite economic impact, mobile users will continue to increase from 3.3B in 2007 → 5.2B in 2011 (12% growth)
- 2008 saw a global penetration of 59% with expectations for deeper penetration in future.
- 3G will increase prominence, but its still a 2G world

Global Outlook

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- Financial crisis will affect China, but growth rates of mobile phone adoption expected to continue unabated
- Restructuring of China telecoms industry completed which will drive:
 - **CAPEX:** RMB400+ billion for 3G buildouts by operators
 - **Urban:** 2G network enhancements. 3G network buildouts/enhancements
 - **Rural:** 2G village connect projects
- Increasing competition among operators will drive demand for VAS and capacity



"... majority of mobile operators have healthy balance sheets, so the global economic turmoil is not likely to have a significant impact on the mobile network infrastructure market... Traffic growth remains unabated and many networks are fairly loaded..."

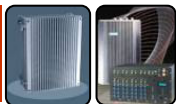
Infonetics, March 2009

- **2G is strong & will continue. Numerous 2G rollouts particularly APAC & Americas**
- **2G anticipate accelerated activities in MEA and Eastern Europe**
- **3G driven by China and India on massive rollouts.**
- **3G Hotspots also include Latin America with 3G activity by pan-region operators**
- **4G next generation network (LTE and WiMAX) led by developed regions**
- **Anticipate rapid increase in demands on capacity in particular North America, Europe and parts of APAC driven by the increase of unlimited mobile data plans.**

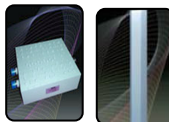
29

Wide Product portfolio ensures capture of network upgrades & enhancement demand

**Wireless
Enhancement**



**Antennas
&
Subsystems**



**Wireless
Transmission**



Services



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Open Forum





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